CARE - A GLOBAL MOVEMENT

CARE is one of the world's largest private organizations for emergency aid and poverty reduction. We are proud of our roots: After World War II, more than 100 million CARE packages donated by US citizens saved the lives of people in need in Europe. This global solidarity is still a key component of CARE today. 14 national CARE organizations and 7 candidate members, mainly from the Global South, are working together to achieve one vision: a world without poverty where women and girls can live in safety and dignity. CARE Germany was founded in 1980, has its headquarters in Bonn and another office in Berlin. CARE is non-partisan, nonreligious and works according to the humanitarian principles as well as other recognized quality standards. CARE has consultative status with the United Nations.

CARE WORKS!

"Effective project, efficient organization" that's what the signet named "WIRKT!" of the independent consulting and analysis institution Phineo stands for, which CARE was awarded with in 2019. The "WIRKT!"signet honors social projects in Germany that have proven to be particularly impactful. CARE applied for the signet with its project named "KIWI - Kinder und Jugendliche Willkommen" (Kids Welcome Initiative). According to the Phineo report: KIWI success-

fully promotes integration and intercultural learning at primary and secondary schools throughout Germany. The project's consistent, impact- and needs-oriented approaches were praised by the jury.

More information and materials on the KIWI project as well as a comprehensive impact report can be ordered at: kiwi@care.de



YOUR TRUST - OUR MOTIVATION!

CARE's work. Thousands of donors accompany us on this path and generously support CARE's mission to create a more equal employees around the world who are committed to the cause with passion and great courage day after day.

Commitment and solidarity are the heart of CARE also receives valuable support from foundations, institutional and corporate partners. We would like to thank everyone who supported us in 2019, and look forward and fair world. They stand with 11,500 CARE to make a great impact together in the fu-

> Many thanks to all who trust and support CARE!



You can download the full annual report in German at www.care.de/ geschaeftsbericht

YOUR DONATION MAKES A DIFFERENCE!

Your donation has a big impact: 86 cents of 1 euro will go directly to aid projects on the ground. 9 cents are used for advertising and public relations, 4 cents for quality control and 1 cent is invested in educa-

Tested and recommended: CARE bears the certificate of the Deutscher Spendenrat (German donation council), is committed to the standards of the Initiative Transparent Civil Society and the VENRO Code of Conduct.







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CARE - LOCAL SOLUTIONS AND GLOBAL IMPACT

Where human violence leads to great suffering, hunger and displacement, CARE is on the ground ready to respond. In 2019, 160 million people worldwide were dependent on humanitarian aid - twice as many people as the entire population of Germany. These figures are difficult to grasp but they serve as our constant motivation. In 2019, CARE International helped 68.7 million people worldwide - with life-saving emergency aid as well as with development projects and long-term partnerships. Women and girls are front and center of our work: CARE is committed to gender equality and aims to

TRANSPARENCY

EXTRACTS FROM CARE GERMANY'S

AND IMPACT

ANNUAL REPORT 2019

empower women and girls where they are marginalized and excluded. Their health, participation and independence are always the focus of CARE's efforts.

In 2019, CARE Germany provided aid to around 3.5 million people in 115 projects and 37 countries. We focused on life-saving emergency aid in the areas of food, health and hygiene, as well as on adaptation to climate change and economic empowerment of women. Our geographical focus lies in two regions: 41 percent of our aid was implemented in Africa and 37 percent in the

Middle East. Under the most difficult circumstances, CARE teams provide humanitarian assistance in the civil war regions of Syria and Yemen. On the African continent, cyclone Idai caused severe devastation in Mozambique, Zimbabwe and Malawi in Spring 2019. CARE provided rapid emergency aid and continues to support reconstruction

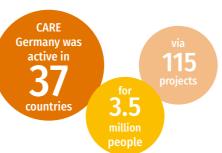
A big Thank You to all our supporters, donors and partners around the world!

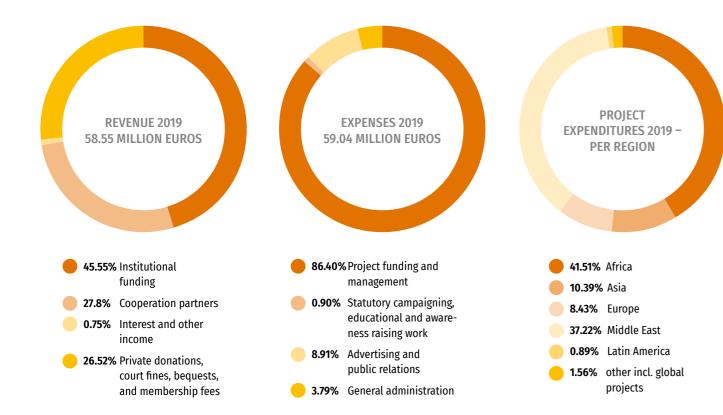


course, from our 58,103 committed individual donors who placed their trust in us in 2019.

CARE uses 87 percent of its expenditure directly to implement humanitarian projects worldwide. CARE invests 9 percent in advermany of which have been supporting us for tising and public relations to provide our donors with comprehensive information. 4 percent is allocated for quality control and administration, 1 percent is invested in sta-Ministry for Economic Cooperation and De- tutory educational work. Our overall aim is velopment. We also received great support to implement our project work as professio-

from companies and foundations and, of nally and effectively as possible and to use every euro in a targeted manner.





CARE COUNTRIES 2040

CARE COUNTRIES 2019			
1 Afghanist	an	19	Côte d'Ivoire
2 Albania		20	Croatia
3 Australia		21	Cuba
4 Austria		22	Czech Republic
5 Banglade	sh	23	Democratic Republic
6 Belgium			of the Congo
7 Benin		24	Denmark
8 Bolivia		25	Dominican Republic
9 Bosnia ar	nd Herzegovina	26	Ecuador
10 Brazil		27	Egypt
11 Burkina F	aso	28	El Salvador
12 Burundi		29	Ethiopia
13 Cambodia		30	Fiji
14 Camerooi		31	France
15 Canada		32	Georgia
16 Chad		33	Germany
17 Colombia		34	Ghana
18 Costa Ric		35	Greece

89 Honduras 44 Japan 50 Liberia This list includes members of CARE International, members of CARE International, candidates to the membership, branch offices, project countries and one affiliate member (Sri Lanka).

55 Mali

81 Sri Lanka 86 Thailand 87 Timor-Leste

93 United States

97 West Bank & Gaza

100 Zimbabwe

WHAT WE DO



MOZAMBIQUE: AFTER THE STORM

In Spring 2019, cyclones Idai and Kenneth swept over Mozambique with full force and within a few weeks only. Fields were flooded, harvests and houses destroyed. CARE was quickly on site and able to reach around 370,000 people with emergency aid in just a few weeks. We distributed food, blankets, household utensils and other relief to help those in need. CARE also built temporary tent schools for children who lost their classrooms, installed handwashing stations, toilets and provided hygiene education. Due to the pre-existing chronic food shortage in certain parts of Southern Africa prior to the cyclones, CARE's strategy combined immediate emergency aid with a comprehensive investment in climateadapted agriculture.



SRI LANKA: THIS IS HOW BUSINESS IS DONE

Local ideas, local solutions: This is the principle of CARE's successful work with Chrysalis, a partner organization committed to fighting poverty in rural Sri Lanka. We work closely with established community forums and involve the population in decision-making processes, right from the start of a business idea. 200 small and medium-sized enterprises in Sri Lanka are supported, with a special focus on female entrepreneurs. 60 companies receive start-up capital and interested parties also have access to tailor-made advice for their ideas in 20 newly-established Business Service Centres. The European Union supports the project called "Enterprise" within the framework of a multi-year partnership.



YEMEN: WAR, HUNGER AND SMALL **GLIMMERS OF HOPE**

Yemen, the poorest country in the Middle East, is struggling at the hands of a devastating war. For five years now, people have been suffering from violence, hunger and outbreaks of diseases. 80 percent of the population is dependent on humanitarian aid and millions of people lack access to food, water, education and medical care. CARE is one of the few aid organizations that provides lifesaving assistance on the ground and saves lives under the most difficult conditions. We are active in 13 government districts and support families with, among other things, food and cash. We also provide clean water and repair basic infrastructure.



CLIMATE CRISIS: WE CARE!

The "Fridays for Future" - movement has inspired millions of people to work for climate protection. For many years, CARE has been politically active and involved in projects worldwide aiming to alleviate the worst consequences of climate change in poorer regions and to remind rich nations of their responsibilities in achieving this. In 2019, we actively participated in many days of action around the world. We were on site at the climate negotiations, and we used many opportunities to provide those affected, especially from the Global South, with a voice to speak on this issue themselves. They have contributed least to global warming, however are already experiencing the harmful effects of it today. Coastal areas are eroding, soils are becoming salty, storms are becoming more severe and are happening more frequently.